



Sugarloaf Craft Festivals®

Make Every Show Count
2010 is your year for Sugarloaf!



established shows

affluent patrons

major advertising



Fall 2010 Application - Jurying Begins Jan. 15, 2010

NOTICES

- ▶ Jurying for all Fall 2010 shows began January 15, 2010. Please call for space availability.
- ▶ Jurying will be done by category in this order: 1) Metal, 2) Glass, 3) Jewelry, 4) Leather, 5) Photography, 6) Wood, 7) Pottery, 8) Fine Arts, 9) Miscellaneous, 10) Textiles.
- ▶ In Gaithersburg, applicants may be moved to other locations when accepted. Anyone moved will be able to cancel within 14 days for a full refund.
- ▶ No full refunds will be given after the acceptance notice is sent except as noted above. See back of contract for details on partial refunds.
- ▶ Slides of all applicants will be returned.
- ▶ Checks will be returned to applicants not accepted.
- ▶ Corner spaces are not guaranteed. Those not getting their request will get a refund of the corner fee with their space assignment.
- ▶ We charge a \$35 fee each time a check is returned by your bank.

For additional information and answers to frequently asked questions, visit www.SugarloafCrafts.com. Click "Become an Exhibitor" and then click "Learn More."

HOW TO APPLY

1. Complete Application/Contract.
2. Complete Slide Description Form.
3. Send a separate check for each show payable to: **Sugarloaf Mountain Works, Inc.**
4. Sugarloaf still requires slides for applications received by mail. Mark slides with name and slide description number - use no stickers.
5. Mail application, fees, slide description form, slides and 3 loose \$0.44 stamps to:
Sugarloaf Mountain Works, Inc.
19807 Executive Park Circle **NEW ADDRESS**
Gaithersburg, MD 20874
6. Call us at 800-210-9900 with any questions.

NEW ZAPPLICATION OPTION

The above information applies to applications received by mail only. If you're applying to our shows online at Zapplication.org, please refer to Sugarloaf's online application "Notices" section on Zapplication.

POST-DATED CHECKS

Post-dated checks will be accepted as shown below. No post-dating credit card charges.

SHOW	EXHIBITORS NEW IN 2010	PAST EXHIBITORS
Timonium.	Post-date 3/1/10.	Post-date 4/1/10
Gaithersburg (Oct.)	Post-date 4/1/10.	Post-date 5/1/10
Somerset	Post-date 4/1/10.	Post-date 5/1/10
Oaks.	Post-date 5/1/10.	Post-date 6/1/10
Hartford	Post-date 5/1/10.	Post-date 6/1/10
Gaithersburg (Nov.)	Post-date 6/1/10.	Post-date 7/1/10
Chantilly	Post-date 6/1/10.	Post-date 7/1/10



Sugarloaf Mountain Works, Inc.

19807 Executive Park Circle
Gaithersburg, Maryland 20874

NEW ADDRESS

301-990-1400 • 800-210-9900
www.SugarloafCrafts.com
email: Apply@SugarloafFest.com

APPLICATION & CONTRACT • FALL 2010 SHOWS

EXHIBITOR/BUSINESS OWNER NAME _____

Business Name _____ Corporation Partnership Sole Proprietor

Address _____ Check here if *new* address

City _____ State _____ Zip _____ Telephone () _____ Mobile () _____

Keep address/phones private — see #35 on contract

Email _____ Website _____

MEDIA/CATEGORY - check only one! Leather Metal Glass Photography Fine Arts/Graphics
 Jewelry Pottery Textiles Wood Miscellaneous

BOOTH SIGN - (limit 30 characters and spaces)

SALES TAX LICENSES - Please indicate the number for any permanent sales tax licenses you hold.

CT _____ MD _____ PA _____

NJ _____ VA _____

IF YOU ARE CHARGING ANY FEES, PLEASE COMPLETE THIS SECTION - Charges may not be postdated. Charge to: MasterCard Visa

Account Number - - - Expiration Date ____ / ____

Name on Card (Print) _____ Charge Signature _____

GENERAL RELEASE AND ACCEPTANCE OF RULES – This contract covers any and all shows listed below to which exhibitor(s) applies or is accepted. I/we the applicant(s) have read the “Conditions of the Show” printed on the back of this licensing application/contract and agree to abide by said conditions. In addition, I/we, the applicant(s), do expressly release the Producer (Sugarloaf Mountain Works, Inc.) and the Owners of the Show Sites of and from any and all liability for any damage, injury or loss to any person, business or property which may arise from the licensing and occupation of the exhibit space by the applicant(s), and agree to hold and save the Producer and Owners of the Show Sites harmless of any damage, injury or loss by reason thereof. I/we understand that if this licensing application is not accepted, all fees and slides will be returned by mail. If this licensing application is accepted, I/we give permission to use my name, business name, slide descriptions, item prices, slides and any photographs, videotape, or images taken of me or my items for any and all purposes.

Applicant(s) Signature(s) _____ Title _____ Date _____

CONTINUED ON PAGE 2...

EXHIBITOR/BUSINESS OWNER NAME _____

SPACE SIZES FOR ALL SHOWS:

Small = 10' aisle x 10' deep ★ Large = 20' aisle x 10' deep ★
 Medium = 15' aisle x 10' deep ★ Extra Large = 30' aisle x 10' deep ★

★ NOTE: ALL SPACE SIZES FOR GAITHERSBURG SHOWS ARE APPROXIMATELY 8' DEEP.

**SUGARLOAFER DISCOUNT OFFER
 SAVE UP TO \$350!**

Apply to all 7 shows this season and save \$50.00 off your fees at every show to which you are accepted! (Application to 7 shows does not guarantee acceptance.)

FALL OAKS, PA (Philadelphia) • Nov 5, 6, 7, 2010	Fees
<input type="checkbox"/> Sm. Indoor\$595 + <input type="checkbox"/> 300w Elect \$70	_____
<input type="checkbox"/> Med. Indoor\$875 + <input type="checkbox"/> 450w Elect \$95	_____
<input type="checkbox"/> Lg. Indoor\$1,150 + <input type="checkbox"/> 600w Elect \$120	_____
<input type="checkbox"/> XL. Indoor\$1,745 + <input type="checkbox"/> 900w Elect \$170	_____
<input type="checkbox"/> Corner Request.....\$90	_____
<input type="checkbox"/> Sugarloafer Discount (See Above)	()
Total Fall Oaks, PA Fees Enclosed	
<input type="checkbox"/> Check Dated _____ <input type="checkbox"/> Visa <input type="checkbox"/> Master Card	

FALL TIMONIUM, MD • Oct 1, 2, 3, 2010	Fees
<input type="checkbox"/> Sm. Indoor\$525 + <input type="checkbox"/> 300w Elect \$50	_____
<input type="checkbox"/> Med. Indoor\$750 + <input type="checkbox"/> 450w Elect \$70	_____
<input type="checkbox"/> Lg. Indoor\$995 + <input type="checkbox"/> 600w Elect \$90	_____
<input type="checkbox"/> XL. Indoor\$1,495 + <input type="checkbox"/> 900w Elect \$120	_____
<input type="checkbox"/> Corner Request.....\$90	_____
<input type="checkbox"/> Sugarloafer Discount (See Above)	()
Total Fall Timonium, MD Fees Enclosed	
<input type="checkbox"/> Check Dated _____ <input type="checkbox"/> Visa <input type="checkbox"/> Master Card	

FALL HARTFORD, CT • Nov 12, 13, 14, 2010	Fees
<input type="checkbox"/> Sm. Indoor\$495 + <input type="checkbox"/> 300w Elect \$70	_____
<input type="checkbox"/> Med. Indoor\$735 + <input type="checkbox"/> 450w Elect \$95	_____
<input type="checkbox"/> Lg. Indoor\$945 + <input type="checkbox"/> 600w Elect \$120	_____
<input type="checkbox"/> XL. Indoor\$1,395 + <input type="checkbox"/> 900w Elect \$170	_____
<input type="checkbox"/> Corner Request.....\$90	_____
<input type="checkbox"/> Sugarloafer Discount (See Above)	()
Total Fall Hartford, CT Fees Enclosed	
<input type="checkbox"/> Check Dated _____ <input type="checkbox"/> Visa <input type="checkbox"/> Master Card	

FALL GAITHERSBURG, MD (1) • Oct 8, 9, 10, 2010	Fees
<input type="checkbox"/> Sm. Indoor\$525 + <input type="checkbox"/> 300w Elect \$50	_____
<input type="checkbox"/> Med. Indoor\$750 + <input type="checkbox"/> 450w Elect \$70	_____
<input type="checkbox"/> Lg. Indoor\$995 + <input type="checkbox"/> 600w Elect \$90	_____
<input type="checkbox"/> XL. Indoor\$1,495 + <input type="checkbox"/> 900w Elect \$135	_____
<input type="checkbox"/> Sm. Barn.....\$495 + <input type="checkbox"/> 100w Elect \$40	_____
<input type="checkbox"/> Med. Barn\$725 + <input type="checkbox"/> 150w Elect \$60	_____
<input type="checkbox"/> Lg. Barn.....\$950 + <input type="checkbox"/> 200w Elect \$80	_____
<input type="checkbox"/> XL. Barn\$1,445 + <input type="checkbox"/> 250w Elect \$120	_____
<input type="checkbox"/> Med. Outdoor.....\$295 + <input type="checkbox"/> 300w Elect \$50	_____
<input type="checkbox"/> XL. Outdoor.....\$545 + <input type="checkbox"/> 600w Elect \$90	_____
<input type="checkbox"/> Corner Request.....\$90	_____
<input type="checkbox"/> Sugarloafer Discount (See Above)	()
Total Fall Gaithersburg, MD (1) Fees Enclosed	
<input type="checkbox"/> Check Dated _____ <input type="checkbox"/> Visa <input type="checkbox"/> Master Card	

FALL GAITHERSBURG, MD (2) • Nov 19, 20, 21, 2010	Fees
<input type="checkbox"/> Sm. Indoor\$695 + <input type="checkbox"/> 300w Elect \$50	_____
<input type="checkbox"/> Med. Indoor\$995 + <input type="checkbox"/> 450w Elect \$70	_____
<input type="checkbox"/> Lg. Indoor\$1,295 + <input type="checkbox"/> 600w Elect \$90	_____
<input type="checkbox"/> XL. Indoor\$1,975 + <input type="checkbox"/> 900w Elect \$135	_____
<input type="checkbox"/> Sm. Barn.....\$595 + <input type="checkbox"/> 100w Elect \$40	_____
<input type="checkbox"/> Med. Barn\$875 + <input type="checkbox"/> 150w Elect \$60	_____
<input type="checkbox"/> Lg. Barn.....\$1,150 + <input type="checkbox"/> 200w Elect \$80	_____
<input type="checkbox"/> XL. Barn\$1,745 + <input type="checkbox"/> 250w Elect \$120	_____
<input type="checkbox"/> Med. Outdoor.....\$395 + <input type="checkbox"/> 300w Elect \$50	_____
<input type="checkbox"/> XL. Outdoor.....\$645 + <input type="checkbox"/> 600w Elect \$90	_____
<input type="checkbox"/> Corner Request.....\$90	_____
<input type="checkbox"/> Sugarloafer Discount (See Above)	()
Total Fall Gaithersburg, MD (2) Fees Enclosed	
<input type="checkbox"/> Check Dated _____ <input type="checkbox"/> Visa <input type="checkbox"/> Master Card	

FALL SOMERSET, NJ • Oct 29, 30, 31, 2010	Fees
<input type="checkbox"/> Sm. Indoor\$525 + <input type="checkbox"/> 300w Elect \$70	_____
<input type="checkbox"/> Med. Indoor\$750 + <input type="checkbox"/> 450w Elect \$95	_____
<input type="checkbox"/> Lg. Indoor\$995 + <input type="checkbox"/> 600w Elect \$120	_____
<input type="checkbox"/> XL. Indoor\$1,495 + <input type="checkbox"/> 900w Elect \$170	_____
<input type="checkbox"/> Corner Request.....\$90	_____
<input type="checkbox"/> On-Site Vehicle Storage...\$25	_____
<input type="checkbox"/> Sugarloafer Discount (See Above)	()
Total Fall Somerset, NJ Fees Enclosed	
<input type="checkbox"/> Check Dated _____ <input type="checkbox"/> Visa <input type="checkbox"/> Master Card	

FALL CHANTILLY, VA • Dec 10, 11, 12, 2010	Fees
<input type="checkbox"/> Sm. Indoor\$595 + <input type="checkbox"/> 300w Elect \$70	_____
<input type="checkbox"/> Med. Indoor\$875 + <input type="checkbox"/> 450w Elect \$95	_____
<input type="checkbox"/> Lg. Indoor\$1,150 + <input type="checkbox"/> 600w Elect \$120	_____
<input type="checkbox"/> XL. Indoor\$1,745 + <input type="checkbox"/> 900w Elect \$170	_____
<input type="checkbox"/> Corner Request.....\$90	_____
<input type="checkbox"/> Sugarloafer Discount (See Above)	()
Total Fall Chantilly, VA Fees Enclosed	
<input type="checkbox"/> Check Dated _____ <input type="checkbox"/> Visa <input type="checkbox"/> Master Card	

SPECIAL NEEDS OR REQUESTS • List here or on separate 8½" x 11" sheet.

Please send a separate check for each show.

CONDITIONS OF THE SHOW

1. The Artist or Craftsperson who designs the work and is a principal of the business MUST be present to show their work. If the craft or art is signed by an individual, they are the person required to be at the show. If the business is named after the artist, that individual must be at the show in person. If more than one person is listed as the Exhibitor on this contract, Sugarloaf Mountain Works, Inc. reserves the right to require proof that both are creators of the work and both are significant principals in the business.
2. No dealers or sales representatives are allowed.
3. All work must be original and completely finished. No imports, kits, items made from kits, items made using commercial patterns or commercial molds, items assembled from pre-manufactured components, unfinished work, items made from elephant or whale ivory, embellished items, commercial T-Shirts, commercial Sweats, or art and craft supplies may be displayed or sold.
4. An application is a commitment to show. No full refunds will be given after the acceptance notice is sent. Partial refunds will be given based on number of days before the opening day of the show we receive your cancellation:

150 days or more notice.....80%	90-119 days notice.....40%	30-59 days notice.....10%
120-149 days notice.....60%	60-89 days notice.....20%	under 30 days notice.....0
5. A \$35.00 fee will be charged on any check returned by Exhibitor's bank. Any foreign check processing fees charged by our bank will be billed to the exhibitor at cost.
6. Applicant agrees that any fees submitted may be applied to any current or past outstanding invoice the exhibitor has with Sugarloaf Mountain Works, Inc.
7. Exhibitors may only show work typified by slides.
8. All art and craft items displayed must be for sale.
9. Exhibitor's booth must have a suitable backdrop to block the view of walls, storage areas or other Exhibitors' booths. All of Exhibitor's booth and display, including chairs, must be placed within the confines of the space. Nothing is to be placed in the aisles.
10. Corner space requests are not guaranteed. Exhibitors will be notified when they get their specific space assignment whether or not they have received a corner space. Those not receiving corners will have their corner fee returned to them at that time.
11. Sugarloaf Mountain Works, Inc. reserves the right to revoke the license granted by this contract at any time, including at the show, by refunding the space fees paid by the Exhibitor. Sugarloaf Mountain Works, Inc. will not be liable for paying any travel expenses, lost revenue or any other liability whatsoever beyond the space fees paid by the Exhibitor as a result of enforcing this provision.
12. The Exhibitor's booth must be open and staffed during all regular show hours. In many cases, anyone arriving late, leaving before closing or breaking down during show hours may be refused entrance to future shows.
13. Spaces not occupied by 7:30 pm on set-up day may be filled with standby Exhibitors with no refund or allowance whatsoever.
14. All exhibits, goods and materials must be removed by 10 pm of the last day of the show. Failure to have everything off site by this time may result in extra charges.
15. Parking and traffic will not be permitted in the show area or fire lanes from one half hour before show opens until fifteen minutes after the show closes each day. All loading and unloading must be planned around these hours and vehicles are to be removed to the Exhibitor parking lots before the show opens. Vehicles remaining in the show area or fire lanes during these hours may be towed away at the owner's risk and expense.
16. Exhibitors must abide by all fire regulations and/or decisions of the representatives of local fire departments. All booth materials shall be in accordance with local fire regulations.
17. Nothing shall be nailed, stapled or otherwise fixed to the walls, floors or any part of the exhibition rooms.
18. Exhibitor's booth must not interfere with adjacent exhibits in any way.
19. All exhibits are to be in keeping with the overall family-oriented theme of the show.
20. Exhibitors are not to bring pets to the show.
21. All Exhibitors are responsible for keeping their area clean during show hours, including clean-up at end of show. All displays should be neat and clean and tables should be covered on all sides to the floor with a suitable, professional looking cover of flame retardant materials.
22. Exhibitors and their helpers must exhibit professional behavior at all times while on the show site. Sugarloaf Mountain Works, Inc. reserves the right, in its sole discretion, to determine what constitutes professional behavior. Violation of this rule will result in the Exhibitor, their helpers and exhibits being excluded from the show site with no refund or allowance whatsoever. In addition, Exhibitors violating this rule may be removed from future Sugarloaf shows with refunds in accordance with the policy detailed in condition #4 above.
23. All extension cords used at the show must be the heavy-duty, three wire type. No two wire extension cords are allowed.
24. Exhibitors may not display ribbons or awards from other shows.
25. Exhibitors may not sublet or apportion space to anyone else.
26. No open flames are permitted.
27. Sugarloaf Mountain Works, Inc. will not be liable for refunds or any other liabilities whatsoever for the failure to fulfill this contract due to reasons of the enclosure in which the show is to be produced, being, before, or during the show destroyed by fire or other calamity, or by any act of God, public enemy, strikes, statutes, ordinances, or any legal authority, or any cause beyond its control.
28. Insurance, if desired by the Exhibitors, must be obtained by them at their own cost.
29. Exhibitors shall be liable for delivery, handling, erection, and removal of their own displays and materials.
30. Exhibitors found in violation of any of the "Conditions of the Show" may be excluded and have their exhibits removed from the current and/or future shows at the sole discretion of Sugarloaf Mountain Works, Inc. In such cases, refunds will be provided as detailed in condition #4 above. Under no circumstances, including negligence, shall Sugarloaf Mountain Works, Inc. be liable for any direct, indirect, incidental, special or consequential damages resulting from such action.
31. Sugarloaf Mountain Works, Inc. may require the removal of work considered to be in violation of these conditions and reserves the right to make final interpretation of all conditions.
32. If any section, sentence, clause, phrase or portion of this licensing application/contract is, for any reason, held invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed a separate, distinct and independent provision and such holding shall not affect the validity of the remaining portions.
33. This contract shall be deemed to have been made in the State of Maryland and shall be interpreted in accordance with the laws of such state. In the event that legal action is required to enforce this contract or any of the terms thereof, such action shall be brought in the Courts of Montgomery County, Maryland, and the Exhibitor expressly consents to the jurisdiction of such courts. The parties agree to accept service of process in such action by ordinary mail sent to their business addresses as set forth in this contract.
34. This contract constitutes the entire agreement between Sugarloaf Mountain Works, Inc., and the Exhibitor and no modification shall be valid unless in writing and signed by the parties or their representatives.
35. Privacy Policy: We respect your privacy and will never sell or trade your name, mailing address, or email address. However, we frequently receive requests for exhibitor contact information from the public, and will furnish your phone number, website and and/or email addresses upon such request unless you've indicated your preference to keep your contact information private under "Exhibitor/Business Owner Name" on the reverse side.



SUGARLOAF MOUNTAIN WORKS, INC. Slide Description Form

PLEASE PRINT ALL INFORMATION IN INK

Name: _____

Slide ① _____
Size: _____ Retail Price \$ _____

Slide ② _____
Size: _____ Retail Price \$ _____

Slide ③ _____
Size: _____ Retail Price \$ _____

Slide ④ _____
Size: _____ Retail Price \$ _____

Slide ⑤ _____
Booth Display _____



1. Each applicant must include five color 35mm slides – four representative of your finished work, and one of your display booth completely set up. If you sell jewelry items outside of the jewelry category, you must include at least one slide of these items. Sugarloaf reserves the right to exclude jewelry items from booths juried in other categories. *Artists who want to submit digital images for jurying can now apply to Sugarloaf's shows online at Zapplication.org. We still welcome and encourage you to apply by mail with regular slides using the enclosed application.*
2. Slides must be standard 35mm, 2" x 2" and **LESS THAN TWO YEARS OLD**. It is recommended that you review your slides using a projector to be certain they accurately reflect your current work before submitting them for jurying.
3. Mark each slide with your **NAME** and **DESCRIPTION NUMBER**. Do not use printed address stickers.
4. Two people applying together should send nine slides and complete a **SLIDE DESCRIPTION FORM** for each applicant unless they collaborate on all pieces. In that case, only five slides are necessary. In either case, a booth slide must be included as one of the slides required above.
5. Applications to more than one show need only one set of five slides and their descriptions when mailed together in the same envelope.